

TRADEMARK FILING



Within the context of filing your trademark, we conduct an **assessment of its legal relevance** and we analyse the **distinctiveness of the envisaged term** in Monaco before incurring any costs.

Trademarks are filed with the benefit of our expertise in the field in terms of:

- ▶▶ Drafting the wording, taking developments in case law into account;
- ▶▶ Our experience and knowledge of the requirements of the Trademark Office of Monaco;
- ▶▶ The choice of local agents in the case of foreign filings;
- ▶▶ Our support for the management of filing trademarks until they are registered.

OUR METHODOLOGY



To guide our **ANALYSIS**, we:

- ▶▶ Assess the legal relevance of each trademark filed;
- ▶▶ Suggest a strategy for the protection of the trademark;
- ▶▶ Draw up customised wording that is appropriate to your business,

For each trademark filed, our **SERVICE** includes:

- ▶▶ Preparation for the filing of the trademark application;
- ▶▶ Sending a confirmation of the filing by email;
- ▶▶ Entering the expiry date in our database in order to remind you in good time of the expiry dates inherent in the life of your trademark;
- ▶▶ Sending the registration certificate by post;
- ▶▶ For Monegasque trademarks, free monitoring in Monaco during the year of filing;
- ▶▶ The entry and provision of this information and the monitoring of the registration procedure, filed in your secure Sherpa© area and accessible at any time.

DELIVERABLES & TOOLS AVAILABLE



REPORTS ON THE
DEVELOPMENT OF THE
PROCEDURE BY EMAIL



EXPIRY DATE
ALERT



ACCESS TO YOUR FILES ON THE
SHERPA© PLATFORM

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